



For more information and to apply, visit us at:
www.pbvscholarship.com

Presidio Bay Real Estate Development Scholarship

OVERVIEW

The Real Estate Development Scholarship program was designed by Presidio Bay Ventures (“Presidio Bay”) to provide entrepreneurial undergraduate students and high school juniors and seniors in-depth and hands-on exposure to all aspects of the real estate development industry. The program is geared best towards those with a strong interest in the real estate, design and construction industries.

During this comprehensive program, you will learn how buildings, neighborhoods and cities come to life by taking an empty plot of land in San Francisco through a simulated development process. We will discuss the considerations involved in envisioning a new building from both an entrepreneurial and design standpoint, as well as the collaboration and expertise required to make a vision become reality. The program will provide exposure to the multitude of related career paths including, but not limited to, architecture, construction, land brokerage, finance, leasing, technology, sustainability, community planning, legal careers and local government. Mentorship, networking opportunities and career development guidance including resume assistance, public speaking tips, and professional head shots will be available to all participants.

By joining our program, you will be challenged to think bigger than ever before while learning about new career paths. You will also learn the many ways you can start bringing about positive change in your community, all the while having fun with your fellow participants and mentors. We hope to see you in June!

SCHOLARSHIP DETAILS

PAID SCHOLARSHIP

The program pays \$3,000 per student for participation. If a student does not complete the program, the amount will be prorated.

SCHOLARSHIP AWARD

Scholarships are awarded to each member of the winning team. Each team member receives a one-time \$5,000 academic scholarship (limit one winning team per cohort).

WORK FLOW

The program meets 3 days per week for 3.5 hours per day. Meetings will be held in-person at Canopy, a co-work space located in Jackson Square. We will also take local field trips to project sites, educational locations and partner offices. Students will be divided into teams of three for the Final Project. Each group will work together to create their own project vision including a brand, layouts, interior design inspiration, selling points, community serving features and economics then present this plan to a panel of judges.

PROGRAM HIGHLIGHTS

- 10 WEEK PROGRAM, JUNE–MID-AUGUST
- PAID EXPERIENCE WITH MEALS PROVIDED
- COLLEGE SCHOLARSHIPS AND PRIZES
- HANDS-ON LEARNING INCLUDING SITE VISITS TO DEVELOPMENT PROJECTS AND PROFESSIONAL OFFICES
- MEET LOCAL INDUSTRY LEADERS
- LEARN WAYS TO CONTRIBUTE TO THE FUTURE OF YOUR OWN NEIGHBORHOOD
- GAIN EXPOSURE TO CAREER PATHWAYS AND MENTORSHIP OPPORTUNITIES
- LIMITED PROGRAM SIZE ALLOWS FOR PERSONALIZED LEARNING AND ATTENTION TO STUDENTS



Watch the 2021 program highlight reel

ELIGIBILITY

Students must be junior/senior high school students or college freshmen to participate in the program. Scholarship winners must have a minimum GPA of 2.5 or higher for scholarship eligibility.

PROJECT MENTORS



K. Cyrus Sanandaji
Managing Director
Presidio Bay



Kabir Seth
Director
Presidio Bay



Matthew Berglund
Director of Design
Presidio Bay



Lindsey Fisher
Branding & Marketing
Presidio Bay



Glen Rescalvo
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Associate, Project Designer
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Alyssa Tilley
Operations Manager
Handel Architects



Rachael Tanner
City Planner



Mallory Wall
Vice President Global Services
BCCI Construction



Eric Bauer
Director Field Operations
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Matthias Mormino
*Director of Policy and
Government Relations*
CCDC



Gabby Ruiz
Policy & Planning Manager
CCDC



Chris Banke
Senior Vice President
Eastdil



PROGRAM OUTLINE

This program is designed to provide an introduction to the world of real estate development. Our goal is to provide exposure to the myriad short and long-term impacts that real estate development has on our communities and neighborhoods by giving you an opportunity to walk through a case study of how an actual building in San Francisco is purchased, designed, constructed, financed, legally structured, and operated - all while having an open dialogue with local community members and neighbors and ensuring that the local city government approves.

Throughout the program, we will attempt to answer questions like: What does it mean to be a professional within the Real Estate industry? What are the career opportunities within this industry? What are the real-world applications and impacts of these career paths in my own neighborhood and community? We will invite thoughtful discussions and questions throughout the program with the hope that they will spark curiosity and excitement about future career paths. At the end of the program, we hope you will walk away with a deeper understanding of the amount of creativity, people and professions that come together to create the built environment.

This program meets for 3.5 hours on Tuesdays, Wednesdays and Thursdays during the months of June, July, and the first half of August with our final presentations due the last week. We will have a formal awards ceremony at the end where family members are invited to join and celebrate a job well done by all. Healthy lunch will be provided at each meeting.



LEARN MORE HERE

For more information on applying, donating or getting involved, please visit us at:

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